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## Social messages

### Twitter/Facebook

The new report Humanizing Brand Experience is out—see why we’re a top-ranked brand. #HBE <https://www.monigle.com/hbe-health-care-volume-1/>

68% of consumers want to connect with their healthcare providers on an emotional level. #HBE <https://www.monigle.com/hbe-health-care-volume-1/>

It’s time to turn healthcare on its head—and lead with the heart. #HBE <https://www.monigle.com/hbe-health-care-volume-1/>

The most memorable health care experiences start with great people, according to the new report Humanizing Brand Experience. <https://www.monigle.com/hbe-health-care-volume-1/> Our people are what makes us great.

It’s simple: A great healthcare experience requires providers to treat patients like people. See how we’re doing: <https://www.monigle.com/hbe-health-care-volume-1/>

Patients don’t measure experience by clinical quality, the measure it by how we treat them. See how we’re succeeding: <https://www.monigle.com/hbe-health-care-volume-1/>

### LinkedIn

With data from more than 3,400 consumers across the country, the new study Humanizing Brand Experience uncovers surprising gaps between what consumers want and what healthcare brands offer. <https://www.monigle.com/hbe-health-care-volume-1/>

For healthcare providers, clinical skills are important. So are interpersonal ones. According to the new report Humanizing Brand Experience, 68 percent of consumers want to connect with their healthcare providers on an emotional level. <https://www.monigle.com/hbe-health-care-volume-1/>

